



## March Frozen Food “Text to Win Sweepstakes”

### OFFICIAL RULES

Bashas’ Inc., their subsidiaries and affiliated companies (together, the “Company”), will conduct the Contest substantially as described in these rules, and by participating, each participant agrees’ as follows:

**1. Description of Contest:** Bashas’ March Frozen Foods Sweepstakes. Every time a customer purchases three (3) participating Frozen Food items, in a single transaction, using their Bashas’ Thank You Card between 03/01/17 and 03/31/17, they will receive a promotional code at the bottom of the receipt to text to enter the sweepstakes.

**2. Dates of Contest:** The Contest will begin on or about **March 1, 2017** and end on or about **March 31, 2017**.

**3. How to Enter:** Enter two ways: By Texting keyword found at the bottom of your Bashas’ register receipt. Limit one text entry per person per mobile device per 24 hour period. OR by filling out a 3 X 5 card to include Name, Address, City, State, Zip Code, Phone Number, and Date of Birth and mailing it to: Bashas’ March Sweepstakes, P. O. Box 40165, Phoenix, AZ 85067-0165. No more than one entry per envelope.

**4. Other Requirements:** No Purchase necessary. **YOU MUST BE 18 YEARS OF AGE AND A UNITED STATES RESIDENT TO PARTICIPATE.**

**5. Prize(s):** Sweepstake Prize: GRAND Prize: ONE (1) \$1000.00 Bashas’ Gift Card (*Grand Prize awarded in TWO (2) \$500.00 Bashas’ Gift Cards*), SECOND Place Prize: (5) \$800.00 Bashas’ Gift Card. (*Second Place prize is awarded in THREE(3) \$100.00 and ONE (1) \$500.00 Bashas’ Gift Cards*). ARV of all prizes is \$5000.00. Total of ONE (1) Grand Prize winner and FIVE (5) Second Place Prizes. All other expenses are the sole responsibility of the winners. Gift Cards can only be used in Bashas’ Supermarket stores.

**6. Eligibility, and Limitations:** All mail must be received by March 31,2017 at 11:59pm. Participants and winner(s) must be **U.S. residents, Current address and Valid Driver’s License in Arizona** and at least 18-years old as determined by the Company. Only one (1) prize per household will be allowed for the Contest. Prize is non-transferable. HP2 or the Company will not substitute winnings with different prizes or monetary compensation. Employees of Bashas’ Inc., their parent companies, affiliates, subsidiaries, agents, and advertising and promotion agencies, and the immediate family and household members of such employees are not eligible. Void where prohibited. All federal, state, and local laws and regulations apply. The term “immediate family” includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws,” or by current or past marriage(s), remarriage(s), adoption,

cohabitation or other family extension, and any other persons residing at the same household whether or not related.

**7. Entry Forms:** 3 X 5 Card Entries must be handwritten. No photocopies or mechanical reproductions are permitted.

**8. Publicity; Use of Personal Information:** By participating, all participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that the Company may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

**9. Release:** By participating, each participant and winner waives any and all claims of liability against the Company, its employees and agents, the Contest's sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by the Company.

**10. Taxes:** Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize that are not specifically provided for in the official rules. Each winner must provide the Company with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferable, redeemable for cash or exchangeable for any other prize. Any person winning over \$600 in prizes from HP2 will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

**11. Decisions:** By participating in the Contest, participants agree to be bound by the decisions of Company personnel. The Company reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the Company believes has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. The Company will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Company's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Company, the Company reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Company deems appropriate. All decisions will be made by the Company and are final. The Company may waive any of these rules in its sole discretion.

**12. Miscellaneous:** The Company may substitute prizes, amend the rules or discontinue the Contest at any time. The Company disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest. Written copies of these rules are available by mail with written request with a stamped, self-addressed return envelope at the P. O Box indicated

above, or may be read on this website. All entries become the property of the Company and will not be returned.

**13. Compliance with Law:** The conduct of the Contest is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein. Sponsors shall follow the applicable laws for conducting contests, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, providing specific written information about the Contest, etc. as required by local and state law.

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