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## FOR IMMEDIATE RELEASE

### **BASHAS' SHOPPERS GIVE MORE THAN \$92,000 TO RED CROSS DISASTER RELIEF EFFORTS** *Spirit of Giving Overwhelming at "Hometown Grocer" Locations*

**PHOENIX – Nov. 7, 2005** – Community is built upon on neighbors helping neighbors through tough times. Arizonans stepped up to show the warmth and generosity the Southwest is known for by donating more than \$92,000 to the Grand Canyon Chapter of the American Red Cross for national and local disaster relief efforts through Bashas' Family of Stores.

"Hurricane Katrina's devastation was unimaginable. In the wake of the disaster, Bashas' touched base with the Grand Canyon Chapter of the American Red Cross to see how we could help not only those affected by national disasters such as Katrina, but also local disasters that devastate Arizonans everyday," said Johnny Basha. "We immediately established a donation campaign at all of our locations across Arizona. In just four weeks, our shoppers donated an impressive \$92,952."

Long-known for community giving and corporate citizenship, it was a natural fit for Bashas' Family of Stores to provide shoppers with an opportunity to make contributions at Food City, AJ's Fine Foods and Bashas' supermarkets across Arizona.

"Every dollar makes a difference. Once again, the Red Cross thanks Bashas' and its customers for demonstrating their compassion for the nation and for Arizonans," said Cathy Tisdale, chief executive officer of the Grand Canyon Chapter of the American Red Cross. "Through the support of Arizonans and community-oriented companies like Bashas', the Red Cross will continue to meet the needs of disaster survivors everyday."

"Our company's foundation is built on strong hometown, family values," said Basha. "When our neighbors need help, we lend a hand. I'm so happy to see that our shoppers have embraced those same values."

#### **About the American Red Cross**

The American Red Cross is where people mobilize to help their neighbors in emergencies. Each year, in communities large and small, victims of some 70,000 disasters turn to neighbors familiar and new – the nearly one million volunteers and 35,000 employees of the Red Cross. The American Red Cross Grand Canyon Chapter services 10 counties throughout Arizona. For more information, visit [www.arizonaredcross.org](http://www.arizonaredcross.org) or call (602) 336-6660.

#### **About Bashas' Family of Stores**

Bashas' Family of Stores was founded in 1932 by brothers Ike and Eddie Basha, Sr. It is the 3<sup>rd</sup> largest employer in the state and the 15<sup>th</sup> largest privately-held supermarket chain in the nation. For more information, visit [www.bashas.com](http://www.bashas.com).

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