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MEDIA ALERT

READY-SET-SHOP: 82 ARIZONANS WIN SHOPPING SPREE FROM BASHAS'
Bashas' Supermarkets Host Statewide Shopping Spree to Celebrate 75 Years in Arizona

WHAT: Eighty-two Arizonans will soon be lacing up their sneakers and mapping out their "grab-and-go" strategy to prepare for their 75-second shopping spree at their hometown Bashas' Supermarket on Friday, June 1.

WHY: The statewide shopping spree is just one way Bashas' is celebrating 75 years as Arizona's hometown grocer with its customers. Arizonans were automatically entered for a chance to win one of 82 shopping sprees across the state after using their Thank You Card to make a single purchase totaling $75 or more at any Bashas' Supermarket between May 9 and May 22, 2007.

WHERE: From as far north as Page to as far south as Green Valley, and…
… from as far west as Lake Havasu to as far east as Eagar…
every Bashas' Supermarket store (82 total) will host one 75-second shopping spree.

WHEN: **Friday, June 1, 2007**
7:00 a.m. – shopping spree participant arrives, warms up
7:30 a.m. (sharp) – 75-second shopping spree officially begins

VISUALS:
- Winners warming up to prepare for their shopping spree
- Customers and members cheering for shopping spree winner
- Shopping spree winner racing through the aisles to fill their shopping cart
- Cashier totaling up the shopping spree winnings

MEDIA NOTES: A complete list of the 82 participating Bashas' Supermarkets is available upon request. A list of shopping spree winners will be available to media by 5 p.m. on Wednesday, May 30, 2007.

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