

Bashas' News Release

Contact:

Diana Bejarano-Medina
Bashas' Public Relations Director
(480) 895-5369
dmedina@bashas.com

FOR IMMEDIATE RELEASE

Bashas' Cub Houses sponsor child safety month

(CHANDLER, Ariz.)—June 24, 2005—According to the FBI there are 3,426 active cases in Arizona of missing children and adults as of May 1, 2005. To help combat child abduction and other important safety issues facing Arizona families, Bashas' Cub Houses will team up with Racing for the Missing, a division of the Nation's Missing Children's Organization, to host Child Safety Month during the entire month of July.

During Child Safety Month, Bashas' Cub Houses will host child education activities to teach children about safety. The Cub Houses will also distribute safety tip sheets for parents and kids, provided by Racing for the Missing.

As a special bonus, Racing for the Missing co-founder Darrell LaMoure will visit three Bashas' stores with his NASCAR Monte Carlo and RFTM transporter. LaMoure's visits are scheduled for July 2 at Bashas' #57 in Prescott, July 9 at Bashas' #155 in Mesa and July 16: Bashas' #97 in Scottsdale. At these visits, LaMoure will help families photography and fill out information about their children in order to create Kids ID cards. Children and their families can also pose for photographs in LaMoure's NASCAR vehicle and get LaMoure's autograph.

"When a child is lost, a photograph is key to a swift recovery," LaMoure said. "Educating your children and maintaining a current photograph could save our child's life."

- Cub Houses are free supervised play centers for young children between the ages of 2 ½ to 10 years old. There are 32 Cub Houses around the state including the Phoenix Metro area, Lake Havasu City, Thatcher and Tucson. To find a Cub House location near you, go to www.bashas.com/childcare.

- Racing for the Missing is a 501(c)3 organization founded in 1999 by Darrell and Shelley LaMoure, who introduced the missing persons issue to the largest spectator sport in the world: NASCAR. LaMoure profiles missing children and adults on the hood of his #94 NASCAR Elite Division Auto Zone Southwest Series Chevy Monte Carlo. He also works with partners like Bashas' to create children's identification cards at no charge to families in Arizona. Visit their Web site at www.theyaremissd.org.

Bashas' Family of Stores was founded in 1932 by brothers Ike and Eddie Basha, Sr. It is the largest family-owned supermarket in Arizona and the 4th largest employer in the state. Bashas' is the 15th largest privately held supermarket chain in the nation. For more information, visit www.bashas.com.

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