

# BASHAS' GREEN

WORKING TOGETHER FOR A CLEANER ARIZONA



As far back as 1970, Bashas' was recycling. Here, Eddie Basha kneels beside the company's cardboard salvage complex.

**Fact:**  
Bashas' was the first Arizona grocer to recognize the importance of sustainability by recycling cardboard more than 40 years ago.



## We have been environmentally friendly since the 1970s.

Our Family of Stores has many initiatives in place to reduce our impact on the environment. In fact, we were recycling in Arizona in the 1970s – before it was a popular and common thing to do.

As part of our longstanding pledge to serve Arizona communities, we're committed to conserving energy, water and fuel, in addition to recycling plastic bags, cardboard, shrink-wrap,

plastic bottles, paper, metal from bakery racks and shopping carts, and other supplies.

Together, we work with vendors, suppliers, customers, municipalities, public utility companies and our more than 8,000 members (employees) on our sustainability initiatives.

Look inside to see how Bashas' Family of Stores is being **g r e e n** today



Roberto Reyes, our recycling mastermind, has worked for Bashas' for more than 27 years.

## DID YOU KNOW?

In an average year, Bashas' Family of Stores recycles:

- 1,330,000 pounds of paper
- 662,000 pounds of shrink wrap
- 124,000 pounds of plastic bags
- 12,600 tons of cardboard and corrugated boxes
- 10,000 pounds of plastic bottles and jugs

We even recycle our shopping carts!



# Partnering with Schools

We partner with local elementary schools on different recycling initiatives. They compete to see which school and classroom can collect the most plastic bags, diverting them from our landfills.



Students at Saint Gregory take part in a Plastic Bag Recycling Challenge.



Students at Brinton Elementary School in Mesa gather to celebrate their recycling efforts.



A proud plastic bag collector from Desert Mountain Elementary School.



Phoenix elementary school students celebrate winning a Plastic Bag Recycling Challenge.

## getting customers involved



- Our recycling programs in Arizona grow each year due to a steady increase in shopper participation, and we continue to identify new opportunities to recycle.
- Arizona is our home – we work here, we live here, and we play here. As a local, family-owned grocer, we believe it's important to work together for a cleaner Arizona – for the many families who live here today, and for the many more who will tomorrow.

# saving energy



- When it comes to conserving energy, we encourage our stores to:
  - Set thermostats two degrees higher than normal
  - Turn off unnecessary lights and appliances during “on-peak” times
  - Shift the timing of energy-intensive processes and heat-producing chores to morning or evening hours when possible
- When we remodel our stores, we evaluate whether the sales floor lighting can be reduced to decrease the amount of energy we use. Many of our stores have seen about a 10% savings in kilowatt-hours when we do this.
  - For every 10 stores that go through this process, we save enough energy to power as many as 130 homes for a full year!
- The night shades that we install on our store refrigeration cases keep products cool and reduce our energy consumption.
- Many of our stores’ walk-in coolers and refrigerated cases have energy-saving motors. They use approximately 30% less energy than standard motors.
- We installed anti-sweat heater controls on the glass doors of the refrigerated cases in our stores. Anti-sweat heater controls prevent condensation from forming on glass doors. The controls sense the relative humidity in the air and condensation on the doors. The anti-sweat heater controls activate only when needed, and do not operate continuously like older units do.
- Our stores have occupancy sensors in their walk-in coolers and freezers. We also have these sensors installed throughout our Distribution Center and Corporate offices. When a room or area is unoccupied for a set amount of time, the sensors turn the lights off. When movement is sensed, the lighting automatically turns on.
- Bashas’ has reduced energy consumption by more than 17 million kilowatt-hours in our retail stores over the past three years. This is equivalent to powering 8 grocery stores for one year!

# reducing fuel & emissions in our Distribution Center



## Reducing Fuel Emissions:

Our Transportation Department optimizes its routes to increase fuel efficiency. By combining truck loads and visiting multiple stores that need like items, we reduce the number of trucks on the road and save fuel.

## Recycling:

Our Distribution Center recycles everything from oil, antifreeze, transmission fluid, fork lifts, tractor trailers, scrap metals, batteries, copper and wires.



Although Bashas’ has a large truck fleet, the company carefully plots truck routes to avoid unnecessary mileage.

# our members are on board



*Bashas’ members who carpool get perks.*

- We’ve created our own rewards programs for our members (employees) who carpool, bike, or ride the bus to work.
- Members who use an alternate mode of transportation have a chance to win a \$25 Bashas’ gift card each month.



# How Plastic Bags are Recycled Properly

*This is the logo to look for when dropping your plastic bags off at our grocery stores.*



where plastic bags belong.®



## STEP 1

Customers, schools, and members (employees) bring all their plastic bags (grocery, dry cleaning, produce, ice, etc.) to the designated Bag Central Station recycling bin at their neighborhood grocery store.



*After food is delivered to stores, the empty truck is filled with plastic bags and other materials that can be recycled.*

## STEP 2

The store team collects the plastic bags from the bin and places them in our truck, where the plastic bags are transported to our company's Recycling Center.

## STEP 3

Our Recycling Center sorts the materials, and then bales them separately.



*Tucson Food City store managers load a truck with plastic bags for our Recycling Center.*

## STEP 4

Every 6 to 7 weeks, our vendors pick up the bales of materials which will be processed for recycling. Benches, playground equipment, patio decking and birdhouses are all made from plastic bags that are recycled.

Bashas' Family of Stores, 22402 S. Basha Rd., Chandler, AZ 85248 • 480-895-9350

